



CENTER FOR INTERNATIONAL PRIVATE ENTERPRISE

Public-Private Dialogue Hub

Anna Nadgrodkiewicz

Director, Multiregional Programs, CIPE

Copenhagen, Denmark

March 12, 2015

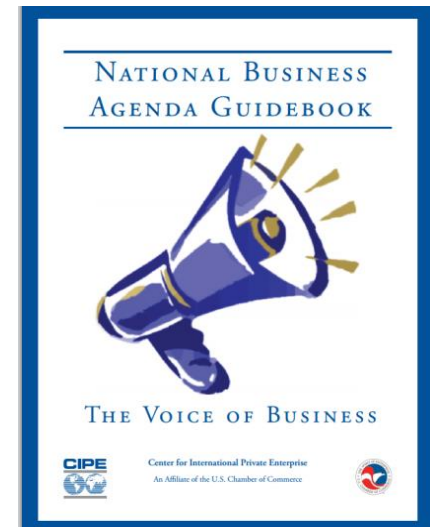
Public-Private Dialogue (PPD) Hub



**World Bank
Institute**

- Interactive space for the global PPD community of practice
 - Provide best practices and learning opportunities
 - Exchange PPD experiences from around the world
 - Network with other practitioners
- 2.0 version of www.publicprivatedialogue.org
- Multi-stakeholder effort led by CIPE and WBI

- Mission: to strengthen democracy around the globe through private enterprise and market-oriented reform
- Core institute of the National Endowment for Democracy and a U.S. Chamber of Commerce affiliate
- Established in 1983, 1,300+ projects in over 100 countries
 - Works with chambers of commerce, associations, economic think tanks
 - Key focus on public-private dialogue
 - Long-standing cooperation with WBI



PPD Hub Objectives & Audience

- Goal: To improve governance & business environment by promoting inclusive and sustainable growth at the country and sector level through public-private dialogue
 - Support a global community of practice
 - Accelerate the uptake of best practices

- Audience: Business orgs, governments, donors
 - There are 300 million companies in the world, most absent from PPD in their countries
 - Governments need private sector in shaping policies
 - Donors need to share PPD approaches that show results

How will the PPD Hub work?

- Content created by the community of practice
 - Country cases
 - Tools
 - Lessons learned
 - eLearning
- Moderated by CIPE and WBI
- Updates on news and events
- Social media networks



[www.facebook.com/
publicprivatedialogue](http://www.facebook.com/publicprivatedialogue)



[@PPDialogue](https://twitter.com/PPDialogue)
[#ppd2015](https://twitter.com/PPDialogue)

Where can I find the PPD Hub?

- Beta version tweaked and tested ppd.infamia.com
 - Dynamic website
 - More opportunities to engage
 - Easily searchable
 - Linked to social media
- Once finalized, it will replace current version of publicprivatedialogue.org

Public-Private Dialogue

Created by the [World Bank](#), moderated by CIPE.

[HOME](#)[LESSONS LEARNED](#)[COUNTRY CASES](#)[TOOLS](#)[WORKSHOP 2015](#)[eLEARNING](#)[BLOG](#)[ABOUT](#)

PUBLIC-PRIVATE DIALOGUE

[#ppd2015](#)



Improving the investment climate, building capacity, strengthening advocacy, fostering governance.

A One-Stop Shop for PPD Resources

This website is about how governments, businesses, civil society and donors can use public private dialogue (PPD) to promote private sector development, open governance and poverty reduction.

- Find selected research papers, knowledge synthesis papers, and impact evaluations of PPD projects in the [Lessons Learned](#) section.

UPCOMING EVENTS

[Workshop 2015](#) on March 10, 2015

IN PARTNERSHIP WITH



Confederation of Danish Industry



Public-Private Dialogue

Created by the [World Bank](#), moderated by [CIPE](#).

[HOME](#)
[LESSONS LEARNED](#)
[COUNTRY CASES](#)
[TOOLS](#)
[WORKSHOP 2015](#)
[eLEARNING](#)
[BLOG](#)
[ABOUT](#)

You are here: [Home](#) / [Lessons Learned](#)

Lessons Learned

Business Associations, Business Climate, and Economic Growth: Evidence from Transition Economies

This paper explores how firms, represented by business associations, can provide information and create political support for rules that foster a better business climate. Global criteria used by the Center for International Private Enterprise (CIPE) is presented to identify market-promoting interest groups and a process to develop a business-friendly policy environment. A further look into the case studies of market-promoting associations in Romania and Russia provides concrete examples.

[Read More >>](#)

[Download >>](#) PDF (249k)



QUICK MENU

- Click Here to Navigate -

LATEST TWEETS

Looking forward to seeing everyone at next week's [#ppd2015](#) workshop! <http://t.co/VobDYq1ztX>

about 22 hours ago

RT @KimBettcher: [. @BWCCI & @CIPEglobal](#) has been a wonderful partnership in [@PPDialogue](#) & women's economic empowerment in [#Bangladesh](#) <http://...>

3 days ago

Public-Private Dialogue

Created by the [World Bank](#), moderated by [CIPE](#).

[HOME](#) [LESSONS LEARNED](#) [COUNTRY CASES](#) [TOOLS](#) [WORKSHOP 2015](#) [eLEARNING](#) [BLOG](#) [ABOUT](#)

You are here: [Home](#) / [Country Cases](#) / [Africa](#)

Africa

Botswana



[Structured Public-Private Sector Dialogue: The Experience from Botswana](#) (221k)

Dr. Anthony Land, ECDPM Discussion Paper 37, 2002

Based in part on illuminating interviews with participants, provides a helpful general synopsis of public-private dialogue in Botswana, describes how the current structures for dialogue evolved and how they function, and contains a useful discussion of their respective strengths and weaknesses and lessons that can be learned.



[The Practice of Public Policy Dialogue in Botswana, 1988-2007](#) (265k)

Elias M. Dewah, Center for International Private Enterprise, Reform Case Study, 2007

This study explores Botswana's experience with public-private dialogue and identifies key tips and principles that have facilitated democratic dialogue in Botswana. It is of particular interest since the Botswana Confederation of Commerce, Industry, and Manpower (BOCCIM) is one of Africa's most successful national business federations. BOCCIM's success stems in large part from its commitment to constructive dialogue with the government.

JUMP TO COUNTRY

[Botswana](#)

[Cameroon](#)

[East Africa \(Regional\)](#)

[Ethiopia](#)

[Kenya](#)

[Liberia](#)

[Malawi](#)

[Mali](#)

[Nigeria](#)

[Rwanda](#)

Public-Private Dialogue

Created by the [World Bank](#), moderated by CIPE.



[HOME](#)
[LESSONS LEARNED](#)
[COUNTRY CASES](#)
[TOOLS](#)
[WORKSHOP 2015](#)
[eLEARNING](#)
[BLOG](#)
[ABOUT](#)

You are here: [Home](#) / [Tools](#)

Tools

Public-Private Dialogue Charter

This Charter of Good Practice in using Public Private Dialogue for Private Sector Development was developed at the first International Workshop on Public-Private Dialogue, held in Paris in February 2006.

This Charter reflects comments raised during the closing plenary session of the workshop, and was further developed through an interactive consultation process

[Read More >>](#)

[Download >>](#) PDF (74k)



LATEST TWEETS

Looking forward to seeing everyone at next week's [#ppd2015](#) workshop!
<http://t.co/VobDYq1ztX>

about 23 hours ago

RT @KimBettcher: [@BWCCI](#) & [@CIPEglobal](#) has been a wonderful partnership in [@PPDialogue](#) & women's economic empowerment in [#Bangladesh](#) <http://...>

3 days ago

The national chamber in [#myanmar](#) is raising awareness of private sector's role in development <http://t.co/NWJabCF6aY>
[@DevCooperation](#)

Public-Private Dialogue

Created by the [World Bank](#), moderated by [CIPE](#).

[HOME](#)
[LESSONS LEARNED](#)
[COUNTRY CASES](#)
[TOOLS](#)
[WORKSHOP 2015](#)
[eLEARNING](#)
[BLOG](#)
[ABOUT](#)

You are here: [Home](#) / [Workshop 2015](#)

Workshop 2015

Promoting Sustainable Global Value Chains Through Public-Private Dialogue

SAVE THE DATE: MARCH 10 – 12, 2015

The Confederation of Danish Industry (DI), the World Bank and the Ministry of Foreign Affairs of Denmark, are organising the 8th International Workshop on Public-Private Dialogue (PPD) in Copenhagen, Denmark on March 10-12, 2015.

The workshop will gather about 300 representatives from governments, private enterprises, PPD coordination units, business forums, investors' councils, competitiveness partnerships, community-based organisations, civil society and business organizations and various development partners.


[Past Workshops](#)
[Workshop 2014](#)
[Workshop 2011](#)
[Workshop 2010](#)
[Workshop 2009](#)
[Workshop 2008](#)
[Workshop 2007](#)
[Workshop 2006](#)
[TWEETS](#)

The national chamber in [#myanmar](#) is raising awareness of private sector's role in development <http://t.co/NWJabCF6aY> @DevCooperation

The World Bank Group – Governance Global Practice’s Open Private Sector program has developed training material for Public Private Dialogue (PPD) practitioners which includes four modules, which constitute a “PPD Primer” for those who want to learn about PPD or improve their knowledge on the topic: (1) Good Practice in Setting up, Managing and Exiting a PPD; (2) PPD Communication and Outreach; (3) PPD for Competitiveness; and, (4) Basics of Monitoring and Evaluation in PPD. The modules provide a set of videos which can be used by PPD experts to build capacity among PPD stakeholders on secretariat effectiveness and PPD management, advocacy and communications, monitoring and evaluation and sector specific initiatives. The associated training material can be found on the [Manual for Trainers on Public-Private Dialogue for Good Governance](#).

There are 26 videos for the 4 modules, which are organized into playlists for each module below.

PPD E-Learning Module 1: Good Practice in Setting Up, Managing and Exiting a PPD



LATEST TWEETS

Looking forward to seeing everyone at next week's **#ppd2015** workshop!
<http://t.co/VobDYq1ztX>

about 23 hours ago

RT @KimBettcher: .@BWCCI & @CIPEglobal has been a wonderful partnership in @PPDialogue & women's economic empowerment in **#Bangladesh** <http://t.co/...>

3 days ago

The national chamber in **#myanmar** is raising awareness of private sector's role in development <http://t.co/NWJabCF6aY> @DevCooperation

8 days ago

Only about two weeks left until **#ppd2015** in **#copenhagen**! Learn more about what's happening at the workshop <http://t.co/MYFYwAlZ2l>

Public-Private Dialogue

Created by the [World Bank](#), moderated by [CIPE](#).

Search this website...

SEARCH

HOME LESSONS LEARNED COUNTRY CASES TOOLS WORKSHOP 2015 eLEARNING **BLOG** ABOUT

Public-Private Dialogue: The Key to Good Governance and Development

February 9, 2015 by [Center for International Private Enterprise](#)

Originally posted at [CIPE Development Blog](#)

An increasing number of policy and governance challenges around the world demand private sector participation to generate viable solutions. Such challenges include poverty reduction, inclusive growth, government accountability, business integrity, national competitiveness, innovation, and access to opportunity. Although the obstacles to dialogue can be high, the value of dialogue is now widely recognized by governments and business leaders alike. Notably, the [4th High Level Forum on Aid Effectiveness](#) in Busan, Korea, recommended that countries embrace “inclusive dialogue for building a policy environment conducive to sustainable development.”

In CIPE’s [latest Economic Reform Feature Service article](#), Benjamin Herzberg, Program Lead, Leadership, Learning and Innovation at the World Bank Group, my colleague Kim Bettcher, Senior Knowledge Manager at CIPE, and I explore the importance of PPD and discuss its practical applications around the world.

 Like  Tweet   Share

UPCOMING EVENTS

[Workshop 2015](#) on March 10, 2015

LATEST TWEETS

Looking forward to seeing everyone at next week’s [#ppd2015](#) workshop!
<http://t.co/VobDYq1ztX>
about 23 hours ago

RT @KimBettcher: .@BWCCI & @CIPEglobal has been a wonderful partnership in [@PPDialogue](#) & women’s economic empowerment in [#Bangladesh](#) [http://...](#)

More than a website...

- **Goal: a global PPD community of practice**



You are the community!

- Go to the beta site and give us your feedback
- Share resources you'd like to feature at the PPD Hub
 - Case studies
 - Best practices
 - Blogs & news
 - Upcoming events
 - Videos
- Send practitioner profiles
- Engage via social media

We need your feedback

- What do you think can be accomplished through the community of practice?
- What would you like to get out of it and how can you contribute?
- What resources do you think are missing?
- How else can we stay in touch and learn from each other (e.g., webinars, Google Hangouts)?

- Provide your name, affiliation, email
- Write down **3 concrete things** you will do to support the community of practice:
 - One action **this week** (e.g., follow on Twitter, like on Facebook)
 - One action **this month** (e.g., write a blog)
 - One action in the **next 3 months** (e.g., share a resource, write a case study)

How can PPD practitioners stay engaged, share knowledge and tools, and seek technical assistance?

Visit PPD hub: www.publicprivatedialogue.org

Connect on Facebook: facebook.com/publicprivatedialogue

Follow on Twitter: twitter.com/PPDDialogue and tweet using #ppdialogue hashtag



Thank you for your attention!

Contact information

Anna Nadgrodkiewicz

Director, Multiregional Programs, CIPE

anadgrodkiewicz@cipe.org